

## **UAL Erasmus Policy Statement**

UAL aims to become a truly international university by building closer academic partnerships with institutions outside the UK, attracting a multicultural staff and student community and developing a curriculum that sustains our global role.

We will achieve this by:

- systematically developing collaborations in research and teaching between academic staff and

their counterparts in other countries and developing strategic partnerships with leading universities and other organisations outside the UK

- exploring opportunities to work with institutions, industry and governments overseas to provide

courses in other countries which attract local students and local educational funding

- nurturing relationships which enable our graduates to take up internships, employment and other roles in companies and institutions outside the UK

- developing a curriculum that is responsive to global issues and reflects multicultural influences on our disciplines

- expanding bursaries and scholarships in order to attract, support and retain more international students, and ensuring that pathways to progression and a streamlined application process lead them into p/g provision across all the Colleges and disciplines

- ensuring that we support our staff in integrating international students into the life and learning ethos of the University.

We will recognise success when we:

- progressively increase the number of international students, successfully diversifying the countries from which they are recruited

- increase retention of international students

- increase the number of student and staff exchange programmes and establish university-wide partnerships with leading institutions outside the UK

- increase income from international consultancy and collaborations.

a) The criteria for the selection of a new international partner are set out in the University's Collaborative Procedures. The proposed collaboration should:

- raise the profile of the University and potential partner regionally, nationally and internationally

- share good practice and enhance the student learning experience for students both at UAL and partners

- enrich the University's curriculum through Internationalisation and the incorporation of global perspectives
- provide high quality, internationally recognised qualifications
- support staff development and staff exchange to help broaden staff experience and perspectives
- provide the opportunity to develop related activities in co-operation for example in research and consultancy
- facilitate and develop access and progression routes to UAL.

b) Strategic international partnerships will focus initially on four priority regions: China (including Hong Kong), North America, India and Japan. The International Strategy Board (ISB) will consider and review these regions as a priority, and the associated target institutions.

In addition to the above priority regions, the University will focus on establishing a high level partnership with an institution within the EU member states.

Research will be undertaken on the potential for strategic partnerships within a developing nation to facilitate opportunities for staff mobility, research collaboration and student sponsorship. This may include Africa and South America.

The University will develop formal overseas/European alumni networks and associations in line with global priorities determined by the ISB. The setting up of such influential networks will extend and strengthen the University's international reputation as well as bringing obvious benefits in terms of fundraising and development, and potential student internship opportunities.

In order to respond to the changing global education market, and to extend the global reach and impact of the University, ISB will specifically consider the potential for growth in the delivery off-shore of University awards, qualifications and other non-accredited provision. The protection of the University's brand and reputation will always be the first point of consideration and the effective operation of the University's collaborative procedures and adherence with the QAA Code of Practice will inform any deliberations of the Board.

c) UAL recognises the intrinsic value of staff and student mobility in embedding a fully internationalised culture. Central support, co-ordination and guidance to colleges on such opportunities and related funding will be improved.

UAL also recognises that its student and staff participation in mobility is quite low for an institution of its size, and it is anticipated that a strategy will be developed during 2013/14 which focuses specifically on developing u/g, p/g and staff mobility, and which builds on pockets of good practice in the Colleges. It is further anticipated that UAL will develop a European strategy, with resources directed towards increasing collaborations, reinforcing our influence, and representing art and design interests in Europe.